

Tentative:

Start Date: 2021-09-07

End Date: 2021-12-21



Designer and content creator

Duration: Fall semester 2021, total 240/hours.

Salary: \$4000

Hours/week: 16h.

Learning outcomes:

1. Branding and design.
2. Communication and interpersonal skills.
3. Market research, business development, marketing, and sales.

Description/Scope & responsibilities:

enuf is a new spin-off company from the “Waste Not, Want Not” student initiative. Our mission is to do whatever it takes to fix the waste crisis. The internship involves a great deal of entrepreneurial, lobbying, research, organization and coordination skills to build up the spin-off.

The main tasks are as follows:

1. Rebrand “Waste Not, Want Not” material to be consistent with our spin-off transition.
2. Social media:
 - a. Manage the social media calendar for Facebook, Twitter, Instagram and LinkedIn.
 - b. Curate, flag and create interesting content including original infographics, Reels, GIFs and memes .
 - c. Suggest poll questions and campaign ideas.
 - d. Recruit participants in the #CUcompost picture campaign.
 - e. Increase visibility and reach by:
 - i. Engaging with and sharing our content.
 - ii. Inviting contacts when appropriate.



3. Photography and photo editing (as the pandemic allows):

- Events organized by us, or where our waste ambassadors are present, as required.
- #CUcompost picture campaign.

This includes organizing photoshoots by communicating and scheduling with community leaders. It will require time flexibility and excellent organization.

4. Videography (as pandemic allows) and video editing.

5. Be a member of the waste ambassador team and help event participants learn how to sort.

These activities will be collaboratively adjusted and prioritized throughout the internship depending on workload and conditions.

We are determined to foster an inclusive and diverse work environment, and we encourage applications from all backgrounds including indigenous, racialized and/or marginalized communities.

Training and onboarding will be conducted in the first week of the internship. The intern is required to participate in weekly meetings, and will receive regular mentorship, professional development and support. We also appreciate regular exchange of feedback so that we can continuously improve.

Essential Requirements:

- Ability to work well in a fast-paced team environment and can tolerate short notices and fluctuating workloads.
- Has the appropriate equipment and software for photography, videography and editing.
- Experience working with Canva.
- Highly organized and has strong attention to detail.
- Excellent communication skills in English and French.
- Autonomous.
- Time flexibility.
- Comfortable with being publicly visible in our activities and social media.



Assets:

- Experience working with Instagram, Word Press, StreamYard.
- Involvement with the Montreal community.
- Experience in educational and awareness work
- Knowledge in waste management and the composting processes.

Supervisor:

Keroles Riad (CEO & CCO)

Apply: Please email your CV and cover letter, to iLoveCompost@Concordia.ca by August 1st. Please list the languages you are comfortable speaking (we aim to have a diverse multi-lingual team). In your cover letter, please include a short description of your relationship with sustainability (max 300 words), and reflect on how your experience, community and network can help advance the mission of enuf and build new partnerships.