

“Waste Not, Want Not” Content Creator

Type of Position: Part time

Start Date: 2019-06-30

End Date: 2019-09-30

Duration: 3 months

Honorarium: \$15/h

An average of 5 hours a week (hours will vary significantly from one week to another).

Total hours be 60 hours.

Description/Scope & responsibilities:

The position involves a great deal of creativity, photography and design for “waste not; want not” (WNWN) social media. Details of the project can be found [here](#). Primarily, the intern will support WNWN team with social media via the following activities

- 1) Solicit partners, collaborators, community leaders and social media influencers to start a social media campaign aimed at reducing food waste at Concordia. The idea of the campaign is to encourage people to take pictures of their meals before they eat and after they finish showing an empty plate without any waste, tag us, use a designated hashtag, and challenge three of their friends to do the same. Then the intern will be in charge of advertising and encouraging people to participate.
- 2) Follow and execute WNWN social media strategy, and, if necessary, update it in collaboration with the WNWN coordinator.
- 3) Photography. Take pictures of community members as part of the #CUcompost picture campaign. This will include organizing photoshoots and communicating with community leaders for scheduling. It will require time flexibility.
- 4) Take pictures of WNWN volunteers during events they go to. Event organizers request WNWN volunteers regularly to help event participants learn how to sort out their waste.
- 5) Create original memes and infographics for social media.
- 6) Be the primary person running WNWN Instagram and support the WNWN coordinator with Facebook and Twitter.
- 7) Suggest, and film engaging and short video content for social media.
- 8) Research, implement and train the WNWN on social media softwares such as “Hootsuite”.

The intern will also be asked to support the team in activities that may we organize (such as bring your own mug, free coffee campaign).

These activities maybe collaboratively adjusted and prioritized throughout the internship depending on work load.

Essential Requirement(s):

- Fluency in French and English.
- Excellent photography, filming, and design skills.
- High creativity and sense of humor.
- Good interpersonal skills and comfort with public speaking.
- Highly organized and has a strong attention to detail.
- Autonomous.
- Flexible availability on campus.
- Ability to work well in teams, and tolerance to chaotic communication.

Asset(s):

- Involvement with the Concordia community.
- Knowledge in waste management and the composting process
- Experience in educational and awareness work

Supervisors

Keroles Riad (PhD Student)

Please apply by sending your CV, cover letter, and Concordia Co-Curricular record (optional) to ILoveCompost@Concordia.ca, by June 21st.